



**RNN PROJECT DIRECTORS &
NETWORK FOR A HEALTHY CALIFORNIA
REGIONAL COORDINATORS MEETING**

**AFRICAN AMERICAN CAMPAIGN
BREAKOUT SESSION AGENDA**

**May 16, 2007
Radisson Hotel
Sacramento, CA**

Time	Activity	Suite
8:00 – 8:30 a.m.	Registration and Continental Breakfast <i>Lynn Moreno & Sheila Chinn</i>	302
8:30-9:00	Welcome and Introductions <i>Valerie Quinn</i>	302
9:00-10:00	Rebranding <i>Desiree Backman</i>	302
10:00-10:30	The New Look of Retail Program <i>Melanie Hall</i>	302
10:30-10:45	Physical Activity Break	302
	African American Campaign Breakout Session	305
10:45 – 11:00	Cost Recovery On-line Ordering System <i>Kristy Garcia</i>	305
11:00 – 12:-00	Appreciating Success Through Evaluation <i>Andrew Fourney</i>	305
12:00-1:00	Working Lunch	Edgewater F
1:00-1:45	Children's and Physical Activity Prize Wheel Supplement Feedback <i>Shené Bowie</i>	305
1:45-2:05	Positive Records <i>Steven Logwood</i>	305
2:05-2:25	Joey's World Dance Groove <i>Joey Dowdy</i>	305
2:25-2:35	Break	305
2:35–2:45	Youth4rce <i>Dajahn Blevins</i>	305
2:40-4:00	Behind the Habit : How to Counter Common Arguments Against Healthy Behaviors <i>Angela Dennis</i>	305